

Making Reports Pay Off

Report Evaluation and Benchmarking

e.com

Report*Watch*

Tools and Services

Towards better -and greater- reports

- **e.com** (enterprise.com) specializes in report input, assessment, analysis, monitoring, and benchmarking -mostly annual and periodic reporting (whether in print or online format).
- 160+ listed companies (mainly blue chips) (°); as well as spin-offs, IPOs, publicly owned companies, analysts and communication agencies have consulted us in for report input and evaluation services these last years.
- Spun off from The Enterprise Group in 1999, e.com is now a U.S.-U.K. venture with strong European roots and an operating head office in London, UK. Staff, network partners and panel members are based in the major financial centers of Europe, North America and Asia-Pacific. The company is independent and not affiliated with any bank, government, accounting, auditing or rating Institution or professional organization.
- **ReportWatch** is the denominator, trademark and website for the report monitoring, scanning, scoring and rating process that results in the ***Annual Report on Annual Reports***. Created in 1996, it is often regarded as the most authoritative survey and comprehensive ranking of annual reports.

(°) As consultants being involved in the reporting input and process, we consider that our clients have the right to **confidentiality** and therefore do not publicly disclose their names.

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Report**Watch**

The Bottom Lines?

Mirror company value



Show investor value



Enhance report value



Increase stakeholder value

Report Evaluation Services

- Quick Scan
- Report Scan
- Annual Report Screening
- Financial Sector Annual Report Screening
- Future Progress Report
- Report Match
- Peer Group Benchmarking
- Report Gap Analysis

Quick Scan

- What are the major plus and minus points in the annual report?
- **Benefit** | A brief rundown of strong and weak points of the PDF or HTML report
A very affordable way to have a glance at report pluses and minuses, e.g. for non- or pre-listed companies (IPOs) or first-time users
- **Price** | Euro **650** or US\$ **750** or £ **600**

This quick evaluation tool is provided... quickly.

Report Scan

- What are the strengths and weaknesses of the latest published annual report?
- **Benefit** | A scan of how report items match all criteria used for the *Annual Report on Annual Reports* ranking
- **Price** | Euro **1,300** or US\$ **1,500** or £ **1,200**

The scan is based on a printed, pdf or html version of the annual report (printed version appreciated to make analysts' job a bit easier!)

Annual Report Screening

- How does the company report on 40 report items and reporting areas?
- **Benefit** | 40 reporting areas thoroughly screened and **scored** (*regularly updated evaluation criteria cover online features, financials, segment and operations analysis, investment proposition, business model and strategy, risk management, message and statements, sustainability, governance, design, visuals...*)
- **Price** | Euro **2,300** or US\$ **2,600** or £ **2,100**
An extra charge of Euro 600 or US\$ 650 or £ 500 is applied to multiple-book reports.

The screening is based on a printed, pdf or html version of the annual report (printed version appreciated to make analysts' job a bit easier!)

Financial Sector Report Screening

- ▶ How does a financial institution report on 40 report items and reporting areas?
- **Benefit** | 40 reporting areas items thoroughly screened and scored (regularly updated evaluation criteria cover online features, financial analysis, segment and operations analysis, investment proposition, business model and strategy, capital and risk management, message and statements, sustainability, compliance, governance, design, visuals...)
- **Price** | Euro **3,200** or US\$ **3,700** or £ **2,900**
An extra charge of Euro 600 or US\$ 650 or £ 500 is applied to multiple-book reports.
The screening is based on a printed, pdf or html version of the annual report (printed version appreciated to make analysts' job a bit easier!)

Future Progress Report

- Where does the report underperform and outperform?
How and where can it improve?
- **Benefit** | 40 reporting areas -and over 160 report items- thoroughly reviewed and marked, with suggested improvements for each and a “progress area” executive summary
- **Price** | Euro **2,800** or US\$ **3,200** or £ **2,500**
An extra charge of Euro 600 or US\$ 650 or £ 500 is applied to multiple-book reports.

The review is based on a printed, pdf or html version of the annual report (printed version appreciated to make analysts' job a bit easier!)

Report Match

- How does the report compare with a major competitor's one?
- **Benefit** | Compares, scores and comments 25 report items and areas
The competitor or peer is proposed by the customer or suggested by e.com.
- **Price** | Euro **2,600** or US\$ **3,000** or £ **2,300**

Peer Group Benchmarking

- How does the report compare with industry peers, best practice, or investment alternatives?
- **Benefit** | Benchmarks and rates how a peer group measures up on comparable report areas and indicators, with an aggregate scoreboard
Reports benchmarked may be made up of a mix of industry rivals, local stock-market peers, international best-practice examples, and any investment alternative. The peer group is jointly defined by the customer and e.com.
- **Price** | Euro **1,300** or US\$ **1,500** or £ **1,200** per report benchmarked (5 minimum)

Report Gap Analysis

- What is best practice? And how do selected report items measure up against “best in class”?
- **Benefit** | Spots report weak(er) points, tracks and compares with best practice on similar points, and shows how to bridge the gap
The gap analysis does not compare reports as a whole but selected reporting areas.
- Price | Euro **700** or US\$ **800** or £ **630** per report area (5 min.)

Customized Reporting Services

- e.com also provides customized report services such as a Report Browse (review of annual report draft), a report structure, best practice guidelines (e.g. for IPO, spinoff , de-merger), etc.
- Price | Flat rate, contract or hourly price, depending on services
- Notes about all reporting evaluation tools
 - ∴ Detailed report assessment and benchmarking criteria may be provided on request.
 - ∴ Criteria are periodically updated to keep up with reporting trends and standards and stakeholder expectations.
 - ∴ Allow a manageable timescale for workload or report availability reasons.
 - ∴ All evaluation tools may apply to electronic or print format.
 - ∴ An extra charge of Euro 600 or US\$ 650 or £ 500 is applied to multiple-book/web reports (except for the Scan).
 - ∴ Presentation costs and travel expenses are not included in all above price figures.
 - ∴ Some evaluation services (e.g. Report Browse) are performed under a non-disclosure agreement.

What Is Your Report Worth?

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To place your order, thank you for ticking off where appropriate:

Evaluation Service

- Quick Scan
- Report Scan
- Annual Report Screening
- Financial Sector Annual Report Screening
- Future Progress Report
- Report Match
- Peer Group Benchmarking
- Report Gap Analysis
- Customized Reporting Services (Please indicate your special request or call/e-mail us)

What Is Your Report Worth?

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Report**Watch**

Company Value > Report Value

Report analysis, confidentiality and independence.

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Results are confidential and disclosed solely to clients, with no access given to competitors.

e.com reserves the right to work for more than one company in the same industry, with respect for non-disclosure rules.

Report assessment is no prerequisite to the rating and ranking process used for the Annual Report on Annual Reports, which is free of charge and financed by the revenues generated from e.com evaluation services.

Reporting evaluation services do not constitute an offer to buy, sell or trade the securities related to companies served.

Prices are subject to change. Other currencies may be accepted. Electronic payments are not accepted.

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